

Euclid Managers Uses Formfire to Digitize the Application Process

About Euclid Managers

Since 1976, Euclid Managers has served the employee benefits brokerage community. Today, they work with over 2,000 independent Brokers and agents who seek out Euclid Managers for its excellent product portfolio. While the majority of General Agencies work with many Carriers, Euclid Managers prides itself on being a boutique agency representing only a select few insurance Carriers. Their goal is to deliver superior customer service, going above and beyond to provide their Brokers the help they need.

138%
INCREASE

From 2020 to 2021, Euclid Managers processed more than double the number of applications through FormFire.

Euclid Managers has been partnering with FormFire for over 10 years and this time-saving tool sets them apart from other General Agencies who don't offer the same high-quality resources to their Broker community.

Collecting Paper Applications: A Time-Consuming Process

When Carriers require employees to fill out a medical health questionnaire it can add several extra steps to the enrollment process. Traditionally, employees fill out paper applications and turn them into Human Resources, leaving Brokers to do the rest of the legwork. Looking to eliminate unnecessary steps, Euclid Managers wanted a more efficient and streamlined way to collect this data.

Euclid Managers Saves Their Brokers Time & Effort

Euclid Managers decided to partner with FormFire to process medical health questionnaires digitally. Employees can easily enter their information online making it instantly accessible for the underwriting and quoting process. Euclid Managers has been partnering with FormFire for over 10 years and this time-saving tool sets them apart from other General Agencies who don't offer the same high-quality resources to their Broker community.

The Results

- From 2020 to 2021, Euclid Managers **processed more than double the number of applications** through FormFire — an increase of 138%.
- Euclid Managers uses FormFire to offer **online medical health questionnaires (MHQs)** to over 180 Groups.
- Euclid Managers worked with 80% more **active Groups** through the FormFire platform in 2021.